

OPEN

DESIGN STUDENTS & STUDIOS

DESIGNING FOR CHILDREN IN SOUTH ASIA, WITH EUROPEAN KNOW-HOW

Kindergarten, Montessori and the Bauhaus, rethought with families in South Asia: play and learning for the youngest.

THE IDEA

Europe gave the world the kindergarten (Fröbel), Montessori materials, the Bauhaus approach to form and play, and strict toy-safety standards. What can that knowledge add to play and learning for children aged two to five in South Asia, without copying Europe?

WHO YOU WORK WITH

Families and teachers in South Asia, local workshops that could make your design, and our team in Berlin. Co-design, not design from a distance.

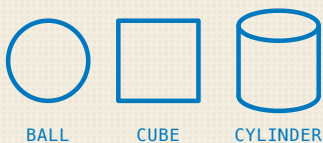
WHAT YOU DO

Research daily life with families in South Asia (with our partners, in person or online), then design one play or learning object, a set of materials, or a play space for a home, kindergarten or waiting room, using local materials and makers.

SCOPE

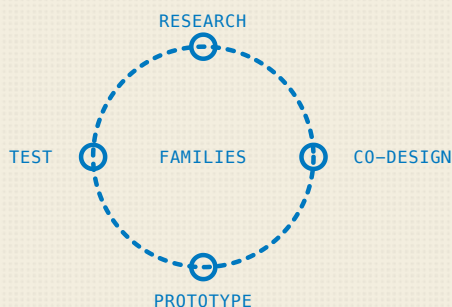
A semester project (one class or a group) or a bachelor's/master's thesis, 4–6 months. Strong designs can be sampled by our makers and tested with families.

SIMPLE FORMS FOR SMALL HANDS



+ CLAY · CANE · CLOTH · WOOD
+ LOCAL MAKERS, LOCAL PRICES

EUROPEAN KNOW-HOW, LOCAL MATERIALS



DESIGNED WITH, NOT FOR

FORMAT

Semester project or thesis

FIELDS

Product, interaction, toy and play design

WHERE

Berlin, with partners in South Asia



SCAN FOR THE BRIEF

WHO IT'S FOR

- Bachelor's and master's students in product, interaction, toy and play design, or design for education
- Professors who want a real, international brief for a studio course
- Curiosity about South Asia; no prior experience needed

YOU GET

- Real partners, families and makers in South Asia
- Your design sampled and tested if it fits
- Credit on everything we make from it; a fee or share if it goes into production

WE'D MAKE

- Research with families and teachers in South Asia
- One object, material set or play space, prototyped
- Notes on materials, cost and how local workshops could make it

RIGHTS + CREDIT

Students keep their copyright. Using a design in a product is agreed in a written licence, with credit and a fee or share.

HOW IT WORKS

Now	Register interest; we fit the brief to your course
Weeks 1–4	Research with families, remote or in person
Weeks 5–10	Design and prototypes
Weeks 11–15	Testing, final presentation

APPLY

Send us your course or programme, your timing and a project you're proud of.

indusventures.io/calls/design-for-south-asia.html
info@indusventures.io

