

ROLLING

MASTER'S STUDENTS

THESIS: HOW YOUNG CHILDREN RESPOND TO STORY CHARACTERS

Which characters, voices and stories do three- to five-year-olds understand, love and come back to?

THE QUESTION

Which characters, voices and story lengths do children aged three to five understand, enjoy and ask for again? And what makes them lose interest? The aim is clear guidance for the artists and writers who make stories for this age.

MATERIAL WE PROVIDE

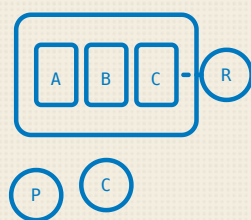
Characters drawn in several styles, recorded stories with different voices and speeds, picture books in three art styles, and the help to recruit families through our network.

THE STUDY

Short, playful sessions with children and their parents, at home or in a kindergarten: the child meets two or three characters, hears short stories in different voices and styles, and picks favourites. You observe, ask simple questions and record.

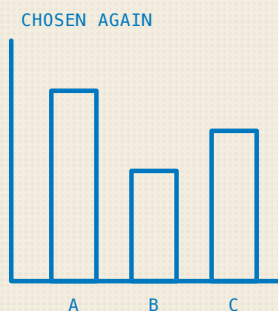
SCOPE

One master's thesis, 5–6 months, with your university's ethics approval. About 15–30 families. We co-supervise alongside your professor and share all results with you.



A B C CHARACTER CARDS
R RESEARCHER
C CHILD, 3–5 YEARS
P PARENT

ONE SESSION · ABOUT 20 MIN · AT HOME



CHOICE · ATTENTION · RECALL

FORMAT

Master's thesis

FIELDS

Media, education,
psychology

WHERE

Berlin



SCAN FOR THE BRIEF

INDUS VENTURES IS AN INNOVATION LAB IN BERLIN, AT THE INTERSECTION OF ART AND TECHNOLOGY.

WHO IT'S FOR

- Master's students in media, education, psychology, child development or design research
- Ideally with experience of, or interest in, research with young children and families

YOU GET

- A real research partner and real material: characters, stories, recordings and picture books in several styles
- Co-supervision alongside your university supervisor
- Your name on the findings, and the option to publish

WE'D MAKE

- A study design with families (with ethics approval through your university)
- Sessions comparing characters, voices, art styles and story lengths
- Analysis and clear, usable findings for designers and artists

RIGHTS + CREDIT

You keep the right to publish your thesis. Data protection and consent follow your university's ethics rules; no child's data leaves the study.

HOW IT WORKS

Any time	Register interest; we meet you and your supervisor
Month 1	Research question and design
Months 2–4	Sessions with families
Months 5–6	Analysis and writing

APPLY

Send us a short note on your programme, your timing and the question you'd like to explore.

indusventures.io/calls/thesis-children.html
info@indusventures.io

